Archiv für die civilistische Praxis (AcP)

Advertising Rate Card and Media Data No. 23 valid from January 1, 2023 until December 31, 2024

20087

Archiv für die civilistische Praxis



Marietta Auer, Reinhard Bork, Gerhard Wagner

Publishing House

Mohr Siebeck GmbH & Co. KG Tübingen

Audience

private and commercial law professionals, corporate counsel, legal departments of large firms, banks, insurance companies, courts, law offices, legal seminars, institutes, libraries

Advertising Manager

Tilman Gaebler P.O. Box 113 72403 Bisingen / Germany ph. +49 74 76 34 05 fax +49 74 76 34 06 tilman.gaebler@t-online.de





Mohr Siebeck

Technical data

Print run: 850

Frequency of publication: six times per

year

Format: 14,5 x 22,5 cm Print space: 11,8 x 19 cm Print method: Offset

Technical requirements: PDF; laser print-out, plus € 40.00 reproduction costs; manuscripts, plus setting costs according

to effort and reproduction costs

ISSN 0003-8997

Print advertisements

Advertisement size and price: full page b/w € 720.00 Discount for publishers: 10% or agency discount: 15% Congress announcement/

Call for papers: 50%

(for non-commercial events)

All prices quoted exclude VAT!

Supplements and inserts

Insert prices:

Insert quantity (within Germany):

720 copies € 380,-

(subject to prices being raised significantly by the Deutsche Post AG)

Insert shipment address:

Industriebuchbinderei Nädele

Talstraße 10

72147 Nehren / Germany (Please send 2 samples of the supplement along with the insertion order to the advertising office in Bisingen)

Modes of payment

Issue of invoices:

Invoices will be issued upon publication by Mohr Siebeck GmbH & Co KG

Conditions of payment:

Terms of payment: within 30 days of the invoice date. A discount of 2% applies to payments made within 8 days of the invoice date. The places of performance and jurisdiction are Tübingen and Hamburg. Advertising matters are otherwise subject to the company's usual terms and conditions.

Where to make your payment

Deutsche Bank AG, Reutlingen:

IBAN: DE 49 640 700 850 151 510 500

BIC: DEUTDESS640

Volksbank in der Region

IBAN: DE16 6039 1310 0569 1450 07

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Postbank Stuttgart:

IBAN: DE 09 600 100 700 000 839 705

BIC: PBNKDEFF

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