

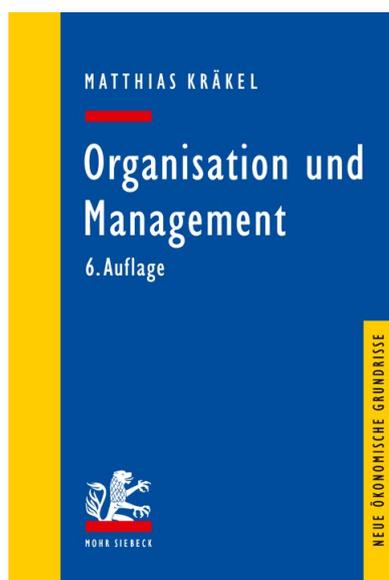
Matthias Kräkel

## Organisation und Management

Modern economically-oriented organization and management theory is based on the new institutional economics. In this work, Matthias Kräkel attempts to explain the existence of firms from the viewpoint of the new institutional economics. In addition, he discusses the main organizational and management problems of the modern corporation and offers possible solutions for these. He also considers the particular advantages and disadvantages of professional partnerships, cooperatives and franchising.

Different conditions apply to libraries for this title; please contact the sales department.

**Matthias Kräkel** Geboren 1965; Studium der Wirtschaftswissenschaften in Hannover; 1992 Promotion; 1997 Habilitation; Professor für Betriebswirtschaftslehre an der Universität Bonn.



6th, revised and supplemented edition;  
2015. XVI, 432 pages. NöG 0

ISBN 978-3-16-153976-3  
DOI [10.1628/978-3-16-153976-3](https://doi.org/10.1628/978-3-16-153976-3)  
eBook PDF €29.00

ISBN 978-3-16-153975-6  
sewn paper €29.00

---

Order now:

<https://www.mohrsiebeck.com/en/book/organisation-und-management-9783161539763/>

Phone: +49 (0)7071-923-17

Fax: +49 (0)7071-51104