

Marina Fiedler

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The recent discussion on questions surrounding corporate development and the management of knowledge has often centered around a culture of openness, meaning an uncomplicated access to information which encourages the repeated use, development and generation of knowledge as well as learning from and in organizations. The author shows that on closer examination this kind of knowledge is unsatisfactory, since the relationship between the individual and the collective assessment of the advantages usually remains unclarified and the economic advantage of having more knowledge is often merely assumed. Marina Fiedler examines the basic theoretical structures as well as the correlation between openness and expertise. In an economy which is being increasingly influenced by knowledge and abilities pertaining to a certain subject, this theme is of strategic importance.

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